

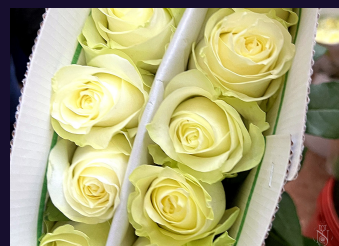
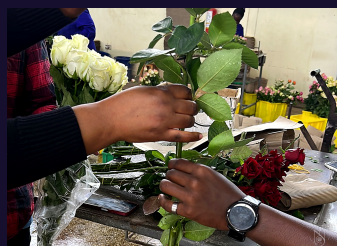
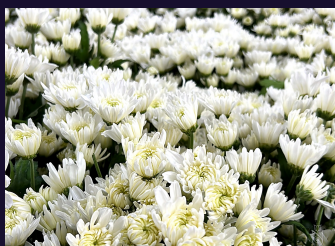
NAIROBI · KENYA



NAZ FLOWERS

Kenyan Cut Flowers — Grower-Direct Consolidation

CATALOGUE MMXXVI



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DIRECT FROM THE FARM

Naz Flowers is the export and consolidation house based in Nairobi — we do not grow, we choose. A dedicated consolidator working directly with growers across Kenya's Rift Valley, Kajiado and the Nairobi highlands. We do not resell from an auction floor: we source stem by stem, farm by farm, and stand behind every box that leaves under our name.

Availability is year-round across roses, spray roses, summer flowers, chrysanthemum and hydrangea — 483 varieties across 14 farms, with consolidated mixed loads built to order. The full variety directory accompanies this catalogue.



IN THE GREENHOUSE — VARIETY SELECTION

SOURCE DIRECT	14 partner farms across the Rift Valley, Kajiado, Molo, Kaptagat, Kabuku, Timau and Nairobi.
QUALITY CONTROL	Our own QC team inspects at the farm and again at the cold room before every dispatch.
COLD CHAIN	Dedicated cold room access in Nairobi — cold from grading to aircraft.
FREIGHT	DHL and Monstera Cargo. Consolidation, documentation and airline space handled.
BUILD TO ORDER	Mixed boxes, straight boxes, length and head-size selection to your specification.

GRADED TO THE AALSMEER STANDARD

OUR QC TEAM

Our QC team are experienced in Royal FloraHolland auction quality standards — the same grading logic used on the Aalsmeer clock. We assess stems the way your market assesses them: head size and shape, bud stage, stem straightness and strength, foliage condition, uniformity within the bunch, and vase-life indicators.

Every consignment is checked twice — at the farm at point of grading, and again at the cold room before boxes are closed. If a batch does not meet the standard, it does not travel.

OUR OWN QC APPLICATION

Every inspection is logged digitally against the batch — variety, farm, length, head size, grade, and photographs from the floor. Full traceability from greenhouse to box, and a photographic record sent with the consignment rather than taken on trust.



HEAD & BUD INSPECTION — GRADING HALL



OPEN-STAGE ASSESSMENT — CHRYSANTHEMUM

COLD FROM GRADING TO AIRCRAFT



NAIROBI COLD ROOM — CONSIGNMENTS HELD AT TEMPERATURE THROUGH CONSOLIDATION

Flowers move from the farm grading hall into cold storage and remain within the cold chain through consolidation, box-up and transfer to the aircraft. Boxes are chilled at 2–4°C throughout.

Roller-bed loading keeps handling time down and box integrity up — stems are handled once, boxes travel level, and the room is cleared to the airline within hours, not days.



ROLLER-BED DISPATCH FLOOR — BOX-UP



DISPATCH YARD — BOUND FOR JKIA CARGO

PASSAGE TO MARKET

Nairobi (NBO) departures — cold chain maintained to destination.

DHL

Global express and courier network for sample shipments, documentation and time-critical consignments.

MONSTERA CARGO LIMITED

Dedicated perishable air-freight consolidation out of Nairobi (NBO), managing cold-chain handling, consolidation and airline space.

HOW AN ORDER RUNS

- 1 Order confirmed & varieties allocated across farms
- 2 Farm grading — first QC pass, logged in app
- 3 Consolidation into Nairobi cold room — second QC pass
- 4 Box-up, documentation, airline handover



RECENT DEPARTURES — PACKED, STACKED AND LOADED FOR THE NIGHT FLIGHT

FOURTEEN FARMS, ONE STANDARD

483

VARIETIES · FOURTEEN FARMS

Roses · spray roses · summer flowers · chrysanthemum · hydrangea

ISINYA ROSES

ISINYA GROUP

PORINI FLOWERS

ISINYA GROUP

OL CHORO

ISINYA GROUP

ROSETO LTD

MEGASPIN GROUP

SIERRA FLORA

MEGASPIN GROUP

FLORENZA

MEGASPIN GROUP

BLISS FLORA LTD

INDEPENDENT

IMANI FLOWERS

INDEPENDENT

FLORA DELIGHT LTD

INDEPENDENT

LENANA FLOWERS

INDEPENDENT

AZALI ROSES

PARTNER FARM

BLOOMINGDALE ROSES KENYA

PARTNER FARM

OLE ENGAI GROWERS

PARTNER FARM

KIKWETU FLOWERS

PARTNER FARM

FULL VARIETY DIRECTORY
AVAILABLE ON REQUEST



THE GREENHOUSES — RIFT VALLEY



LET'S BUILD YOUR ORDER

Send us your variety list, lengths and volumes and we will come back with availability across the network. Mixed loads, straight boxes and trial consignments all welcome.

THE NAZ FLOWERS TEAM

TELEPHONE / WHATSAPP

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EMAIL

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BASED AT

JKIA — Jomo Kenyatta International Airport

LOGISTICS PARTNERS

DHL · Monstera Cargo Limited

Nairobi, Kenya

WEB

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